

お客様 各 位

平成 25 年 10 月 21 日
株式会社メディアトラバース 代表取締役 渡辺 昭一
株式会社キャムキャスト7 代表取締役 西岡 紳一

Vitec Group による Teradek LLC 買収に関するお知らせ

拝啓 時下ますますご清栄のこととお慶び申し上げます。
平素より格別のお引き立てを賜り厚くお礼申し上げます。

弊社取り扱い製品の Teradek 社 (US Teradek LLC) はこの度、8 月 29 日付けで Vitec Group の一員となりました。Teradek LLC CEO の Nicol Verheem による添付のリリース文にもありますように、これからも Teradek LLC はそのブランドと開発体制を維持したまま、今後とも映像音声の無線伝送ソリューションをタイムリーに開発してまいります。

国内の販売網に関してもこれまで同様、メディアトラバース (総輸入元)、キャムキャスト7 (販売元) の体制にて Teradek 製品の販売を行ってまいりますので、今後とも Teradek 製品をご愛顧のほど何卒よろしくお願いいたします。



www.teradek.com • info@teradek.com • 888.941.2111



Dear Teradek Friends,

By now, you have probably heard that [Teradek](#) was acquired by the [Vitec Group](#). If you don't know the [Vitec Group](#), they are the organization behind market leading brands such as [Anton Bauer](#), [Litepanels](#), [Autoscript](#), [IMT](#), [Manfrotto](#), [Vinten](#), [Sachtler](#), and many more. In fact, Vitec is the world's largest public company in the pro video space, aside from the well-known Japanese camera manufacturers. Vitec is the perfect fit for Teradek: We'll be able to combine our technology with their own to create even more exciting and game changing products. We'll be able to bundle our solutions to address even larger projects than we could have before. And we will have more financial resources for R&D and marketing. But that's not the best part of the deal.

The best part is how the Vitec Group not only respects the brands, they nurture and grow them. Teradek will remain Teradek. Our engineering, manufacturing, sales and support will all remain intact at the company headquarters in Irvine, California. The founders, the management, and all personnel are staying on board to help write the next chapter in Teradek's exciting history. Our existing resellers and partnerships will all continue as if nothing changed. This is a great opportunity for all of us to grow together. We hope to continue to receive your support for our brand and our products. Together, we are the future of wireless video.

Nicol Verheem
Founder and CEO, Teradek